GRAPHIC DESIGN

OHIO DOMINICAN UNIVERSITY™

KEY POINTS ABOUT THE MAJOR

- **The ODU graphic design program provides a solid foundation in traditional studio methods fused with the modern digital practice.**
- **Courses emphasize both conceptual development and production.**
- **Students receive technical instruction where they acquire skills in photography and photo manipulation, typography, layout, and the creation of digital graphics.**

"I can tell you about genuine friendships between students, and between faculty and students. But if you really want to understand what I mean, come see us."

- Jessica Larva, Assistant Professor of Art & Design

Sample Four-Year Plan

The sample course plan below is a sample plan for your major. It does not and should not replace meeting with your Academic Advisor to map the best course plan that suits your individual academic needs and placement upon initial registration. Classes listed may not necessarily be offered during a particular term.

First Year (Freshman)

Fall Semester		Spring Semester	
ENG 101 English Composition I	3	ENG 102 English Composition II	3
ART 101 Academic Drawing	3	ART 151 History of Western Art II	3
ART 150 History of Western Art I	3	ART 203 Observational Drawing	3
Freshman Core Seminar 179	3	ART/GD 112 Foundations in Design *(Take this ASAP.)*	3
Elective *(Use this course to explore a possible minor.)*	3	MTH 121: Mathematics for the Liberal Arts *(Math placement is necessary.)*	3

Second Year (Sophomore)

Fall Semester		Spring Semester	
ART/GD 262 Color Theory and Production	3	ART 331 Design II	3
ART 207 Design1	3	ART 204 Typography	3
Language 110 *(if necessary)*	3	Language III	3
Sophomore Core Seminar 279	3	Social Science I *(floating time slot)***	3-4
Art and Community *(suggested)*		Elective	3
Elective: ART 116 Photography *(suggested)*	3	ART/GD 266 Portfolio Review	1

Third Year (Junior)

Fall Semester		Spring Semester	
ART 380 Design III	3	Theology Requirement* *(floating time slot)*	3
ART 325 Contemporary Art and Design	3	ART 333 Design Production	3
Philosophy Requirement * *(PHL 320 Aesthetics suggested)*	3	Social Science II *(floating time slot)**	3-4
Junior Core Seminar 379	3	ART 480 Design IV	3
Elective	3	Philosophy Requirement * *(floating time slot)*	3
		Internship suggested over the summer.	

Fourth Year (Senior)

Fall Semester		Spring Semester	
CORE/ART/GD 479 Professional Practices	3	ART/ART ED/GD 498 Senior Thesis	3
(ENG) Literature * *(floating time slot)*	3	History * *(floating time slot)*	3
Natural Science* *(floating time slot)*	3-4	Theology 200 level or higher* *(floating time slot)*	3
Elective	3	Elective	3
Elective	3	Elective	3

** At least one Philosophy and one Theology course must be at the 200 level or higher.*
*** Diversity requirement could be fulfilled with this course.*

For More Information

Full descriptions for all ODU courses are available on the ODU website. Core curriculum and four-year course blueprint are based on the 2012-2013 edition of the ODU Course Catalog.

For more information, contact your Admission Counselor or Academic Advisor at admissions@ohiodominican.edu or at 614.251.4500.

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COURSES WITHIN THE MAJOR

- Academic & Observational Drawing
- Art History
- Color Theory and Production
- Contemporary Art & Design
- Role of the Artist/Designer in Contemporary Society
- Senior Thesis Exhibition

"Graphic design is a great way to explore and utilize your creativity through various mediums of art. Ohio Dominican provided me with the foundation I needed to start my professional career."

- Sam Ballinger '09

Program Overview: Why Choose ODU

New students become members of our close-knit design department that aims to prepare the next generation of smart, innovative and conscientious designers who become leaders in local community and ultimately the world. Ohio Dominican University Graphic Design students develop critical thinking, balanced with technical skill and abilities, by thoroughly exploring the graphic design process and problem-solving methodologies. As part of a liberal arts institution, we educate the whole person. In doing so, Graphic Design students learn to create systems for effective communication that are informed by a well-rounded education and sense of social responsibilities.

Facilities and Resources

Graphic Design students have access to both the dedicated design and computer lab, and open design studio space. Although we are equipped with on-campus design facilities, it is recommended that Design students purchase a laptop with appropriate software for flexible access and to help develop a professional decorum. Students who wish to purchase a computer or software are encouraged to meet with Graphic Design faculty for direction and to take advantage of ODU and student discounts.

Career Possibilities

Our Graphic Design graduates are prepared for careers in design, communications, printing, public relations, marketing and advertising, and other businesses that depend upon graphic design for effective communication. This program prepares students for work in large organizations or for developing smaller individual or freelance practices.

On-Campus Opportunities

Graphic Design students take advantage of portfolio building opportunities by working with community members on local projects, extracurricular workshops, independent study and the Senior Portfolio Seminar. These activities prepare ODU Graphic Design majors for the culmination of their work in the Senior Thesis Exhibition. This exceptional opportunity allows seniors to select, research, produce and exhibit an extensive professional design project.

For More Information About the Graphic Design Program

Contact Jessica Larva, Assistant Professor of Art and Design, at larvaj@ohiodominican.edu to learn more about the Graphic Design Program. For questions about the other Arts & Letters programs such as Art, Art Education, Campus & Youth Ministry, English, History, Integrated Language Arts, Philosophy or Theology, please contact your Admission Counselor or Academic Advisor at admissions@ohiodominican.edu.